

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Rd
Suite 670
Fairfax, VA 22030

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Stabenow/Senate/D/MI	STABENOW FOR SENATE	11276 (PRO STABEI

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	252586	06202427

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/30/12	11/02/12	Late Night 1237-137A	1237A-137A	- 1 - - 1 - -	:30	2	\$125.00	NM	
<div>Weeks: <div>Start Date10/29/12</div><div>End Date11/04/12</div><div>MTWTFSS- 1 - - 1 - -</div><div>Spots/Week2</div><div>Rate\$125.00</div></div>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDIV	Tu	10/30/12		Late Night 1237-137A	1237A-137A	:00		\$125.00	NM
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10										
8	WDIV	W	10/31/12	1:37 AM	Fallon Expand 10/31-11/5	1248-147a	:30	DST1207H	\$450.00	NM
MG for 11.2,50.1,1.1,34.1,22.1,1.3										
2	WDIV	F	11/02/12		Late Night 1237-137A	1237A-137A	:00		\$125.00	NM
See MG 1.3										
3	WDIV	F	11/02/12		Fallon Expand 10/31,11/2	1248-147a FALLOI	:00		\$125.00	NM
See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10										
10	WDIV	F	11/02/12	2:00 PM	Days of Our Lives 1-2P	1P-2P	:30	DST1208H	\$550.00	NM
MG for 11.2,50.1,1.1,34.1,22.1,1.3										
9	WDIV	F	11/02/12	1:40 AM	Fallon Expand 10/31-11/5	1248-147a	:30	DST1208H	\$450.00	NM
MG for 11.2,50.1,1.1,34.1,22.1,1.3										
5	WDIV	Sa	11/03/12		Wheel Of Fortune / Jeopardy	9-10PM	:00		\$1,300.00	NM
See MG 1.11										
11	WDIV	Sa	11/03/12	10:14 PM	Saturday Prime	9-11P	:30	DST1207H	\$1,300.00	NM
MG for 1.5 11/03										
6	WDIV	M	11/05/12	7:22 AM	Today Show	7-8a	:30	DST1207H	\$1,800.00	NM
MG for 11.2,50.1,1.1,34.1,22.1,1.3										
7	WDIV	M	11/05/12	7:59 AM	Today Show	7-8a	:30	DST1208H	\$1,800.00	NM
MG for 11.2,50.1,1.1,34.1,22.1,1.3										
4	WDIV	M	11/05/12	6:28 PM	M-F Local 4 News 6-630pm	6P-630P	:30	DST1208H	\$2,500.00	NM
MG for 11.2,50.1,1.1,34.1,22.1,1.3										

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Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	Local 4 News Today	5-5530a	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 5:11 AM Local 4 News Today 5-5530a :30 DST1207H \$275.00 NM									
3	11/05/12	11/06/12	Local 4 News Today	5-530a	11-----	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 11/05/12 5:29 AM Local 4 News Today 5-530a :30 DST1208H \$275.00 NM 1 WDIV Tu 11/06/12 5:23 AM Local 4 News Today 5-530a :30 DST1208H \$275.00 NM									
4	10/30/12	11/01/12	Local 4 News Today	530-6a	-111---	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -111--- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV Tu 10/30/12 5:54 AM Local 4 News Today 530-6a :30 DST1207H \$300.00 NM 1 WDIV W 10/31/12 5:41 AM Local 4 News Today 530-6a :30 DST1207H \$300.00 NM 3 WDIV Th 11/01/12 Local 4 News Today 530-6a :00 \$300.00 NM See MG 4.4 4 WDIV Th 11/01/12 5:54 AM Local 4 News Today 530-6a :30 DST1207H \$300.00 NM MG for 4.3 11/01									
5	11/05/12	11/06/12	Local 4 News Today	530-6a	11-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 5:57 AM Local 4 News Today 530-6a :30 DST1207H \$300.00 NM 2 WDIV Tu 11/06/12 5:39 AM Local 4 News Today 530-6a :30 DST1207H \$300.00 NM									
6	10/29/12	11/02/12	Local 4 News Today @ 6/6A-630A		11111--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/29/12 6:10 AM Local 4 News Today @ 6A 6A-630A :30 DST1205H \$1,100.00 NM 1 WDIV Tu 10/30/12 6:14 AM Local 4 News Today @ 6A 6A-630A :30 DST1207H \$1,100.00 NM 3 WDIV W 10/31/12 6:14 AM Local 4 News Today @ 6A 6A-630A :30 DST1206H \$1,100.00 NM 5 WDIV Th 11/01/12 6:14 AM Local 4 News Today @ 6A 6A-630A :30 DST1208H \$1,100.00 NM 4 WDIV F 11/02/12 6:23 AM Local 4 News Today @ 6A 6A-630A :30 DST1208H \$1,100.00 NM									
7	11/05/12	11/06/12	Local 4 News Today @ 6/6A-630A		11-----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 11/05/12 6:14 AM Local 4 News Today @ 6A 6A-630A :30 DST1208H \$1,100.00 NM 1 WDIV Tu 11/06/12 6:10 AM Local 4 News Today @ 6A 6A-630A :30 DST1208H \$1,100.00 NM									

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252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
POL/Stabenow/Senate/D/M		STABENOW FOR SENATE	11276 (PRO STABEI

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/29/12	11/02/12	Local 4 News Today @ 6/630A-7A		11111--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV M 10/29/12 6:40 AM Local 4 News Today @ 6A 630A-7A :30 DST1207H \$1,200.00 NM 4 WDIV Tu 10/30/12 6:28 AM Local 4 News Today @ 6A 630A-7A :30 DST1207H \$1,200.00 NM 2 WDIV W 10/31/12 6:48 AM Local 4 News Today @ 6A 630A-7A :30 DST1207H \$1,200.00 NM 5 WDIV Th 11/01/12 6:48 AM Local 4 News Today @ 6A 630A-7A :30 DST1207H \$1,200.00 NM 1 WDIV F 11/02/12 6:40 AM Local 4 News Today @ 6A 630A-7A :30 DST1207H \$1,200.00 NM									
9	11/05/12	11/06/12	Local 4 News Today @ 6/630A-7A		11-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 6:49 AM Local 4 News Today @ 6A 630A-7A :30 DST1208H \$1,200.00 NM 2 WDIV Tu 11/06/12 6:28 AM Local 4 News Today @ 6A 630A-7A :30 DST1208H \$1,200.00 NM									
10	10/29/12	11/02/12	Today Show	7-8a	11111--	:30	5	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 7:59 AM Today Show 7-8a :30 DST1207H \$1,350.00 NM 3 WDIV Tu 10/30/12 7:59 AM Today Show 7-8a :30 DST1207H \$1,350.00 NM 4 WDIV W 10/31/12 7:29 AM Today Show 7-8a :30 DST1207H \$1,350.00 NM 2 WDIV Th 11/01/12 7:58 AM Today Show 7-8a :30 DST1208H \$1,350.00 NM 5 WDIV F 11/02/12 Today Show 7-8a :00 \$1,350.00 NM See MG 10.6 6 WDIV M 11/05/12 7:30 AM Today Show 7-8a :30 DST1208H \$1,350.00 NM MG for 10.5 11/02									
11	11/05/12	11/06/12	Today Show	7-8a	11-----	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 11/05/12 Today Show 7-8a :00 \$1,350.00 NM See MG 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10 1 WDIV Tu 11/06/12 7:30 AM Today Show 7-8a :30 DST1208H \$1,350.00 NM									
12	11/03/12	11/03/12	Sat 8-10am Today	Sat 8-9am Today	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 8:51 AM Sat 8-10am Today Sat 8-9am Today :30 DST1207H \$600.00 NM									

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252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
POL/Stabenow/Senate/D/M		STABENOW FOR SENATE	11276 (PRO STABEI

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/04/12	11/04/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 8:28 AM Sun Local News 8-9am Sun 8-9am :30 DST1208H \$300.00 NM									
14	10/29/12	11/02/12	Today Show	8-9a	11111--	:30	5	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/29/12 8:39 AM Today Show 8-9a :30 DST1206H \$1,350.00 NM 4 WDIV Tu 10/30/12 8:56 AM Today Show 8-9a :30 DST1205H \$1,350.00 NM 1 WDIV W 10/31/12 8:29 AM Today Show 8-9a :30 DST1207H \$1,350.00 NM 3 WDIV Th 11/01/12 8:48 AM Today Show 8-9a :30 DST1207H \$1,350.00 NM 5 WDIV F 11/02/12 8:59 AM Today Show 8-9a :30 DST1208H \$1,350.00 NM									
15	11/05/12	11/06/12	Today Show	8-9a	11-----	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 11/05/12 8:34 AM Today Show 8-9a :30 DST1207H \$1,350.00 NM 1 WDIV Tu 11/06/12 8:44 AM Today Show 8-9a :30 DST1208H \$1,350.00 NM									
16	11/04/12	11/04/12	Sun Today Show 9-10A	9A-10A	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 9:25 AM Sun Today Show 9-10A 9A-10A :30 DST1207H \$450.00 NM									
17	10/31/12	11/02/12	Today Show 9-10A	9A-10A	--1-1--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1-1-- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/31/12 9:28 AM Today Show 9-10A 9A-10A :30 DST1207H \$375.00 NM 2 WDIV F 11/02/12 9:50 AM Today Show 9-10A 9A-10A :30 DST1207H \$375.00 NM									
18	11/05/12	11/05/12	Today Show 9-10A	9A-10A	1-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 9:28 AM Today Show 9-10A 9A-10A :30 DST1208H \$375.00 NM									
19	10/29/12	10/29/12	10-11AM Ellen	10-11A Ellen	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 10:43 AM 10-11AM Ellen 10-11A Ellen :30 DST1207H \$350.00 NM									

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Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/30/12	10/30/12	Noon News 12-1230p	12N-1230P	- 1 - - - - -	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1 - - - - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/30/12 Noon News 12-1230p 12N-1230P :00 \$600.00 NM See MG 20.2									
2 WDIV Tu 10/30/12 Noon News 10/29-11/4 12-1p :00 \$600.00 NM See MG 20.3									
3 WDIV Tu 10/30/12 12:23 PM Noon News 10/29-11/4 12-1p :30 DST1207H \$600.00 NM MG for 20.2 10/30									
21	11/01/12	11/01/12	Jeopardy 1230P-1P	1230P-1P	- - - 1 - - -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - 1 - - - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 11/01/12 Jeopardy 1230P-1P 1230P-1P :00 \$350.00 NM Credited									
22	11/02/12	11/02/12	Days of Our Lives 1-2P	1P-2P	- - - - 1 - -	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - 1 - - 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 11/02/12 Days of Our Lives 1-2P 1P-2P :00 \$300.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10									
23	10/29/12	11/02/12	Ricki Lake	3-4p	11111 - -	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111 - - 5 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 3:52 PM Ricki Lake 3-4p :30 DST1207H \$275.00 NM 5 WDIV Tu 10/30/12 3:33 PM Ricki Lake 3-4p :30 DST1207H \$275.00 NM 2 WDIV W 10/31/12 3:16 PM Ricki Lake 3-4p :30 DST1207H \$275.00 NM 4 WDIV Th 11/01/12 3:31 PM Ricki Lake 3-4p :30 DST1208H \$275.00 NM 3 WDIV F 11/02/12 3:53 PM Ricki Lake 3-4p :30 DST1207H \$275.00 NM									
24	11/05/12	11/05/12	Ricki Lake	3-4p	1 - - - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1 - - - - - 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 3:17 PM Ricki Lake 3-4p :30 DST1208H \$275.00 NM									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/29/12	11/02/12	M-F Local News @ 4pm	4p-430pm	11-11--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11-11-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV M 10/29/12 4:28 PM M-F Local News @ 4pm 4p-430pm :30 DST1207H \$850.00 NM									
1 WDIV Tu 10/30/12 3:58 PM M-F Local News @ 4pm 4p-430pm :30 DST1206H \$850.00 NM									
4 WDIV Th 11/01/12 3:59 PM M-F Local News @ 4pm 4p-430pm :30 DST1207H \$850.00 NM									
2 WDIV F 11/02/12 4:26 PM M-F Local News @ 4pm 4p-430pm :30 DST1208H \$850.00 NM									
26	11/05/12	11/05/12	M-F Local News @ 4pm	4p-430pm	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 4:23 PM M-F Local News @ 4pm 4p-430pm :30 DST1207H \$850.00 NM									
27	10/29/12	11/02/12	Inside Edition M-F 430-5p	430p-5p	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV M 10/29/12 4:58 PM Inside Edition M-F 430-5p 430p-5p :30 DST1207H \$800.00 NM									
1 WDIV Tu 10/30/12 4:44 PM Inside Edition M-F 430-5p 430p-5p :30 DST1207H \$800.00 NM									
2 WDIV W 10/31/12 4:58 PM Inside Edition M-F 430-5p 430p-5p :30 DST1207H \$800.00 NM									
5 WDIV Th 11/01/12 4:58 PM Inside Edition M-F 430-5p 430p-5p :30 DST1208H \$800.00 NM									
4 WDIV F 11/02/12 4:55 PM Inside Edition M-F 430-5p 430p-5p :30 DST1207H \$800.00 NM									
28	11/05/12	11/05/12	Inside Edition M-F 430-5p	430p-5p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 4:55 PM Inside Edition M-F 430-5p 430p-5p :30 DST1208H \$800.00 NM									
29	10/29/12	11/02/12	M-F Local 4 News	5P-530P	11111--	:30	5	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV M 10/29/12 5:29 PM M-F Local 4 News 5P-530P :30 DST1207H \$1,300.00 NM									
4 WDIV Tu 10/30/12 5:15 PM M-F Local 4 News 5P-530P :30 DST1207H \$1,300.00 NM									
5 WDIV W 10/31/12 5:23 PM M-F Local 4 News 5P-530P :30 DST1205H \$1,300.00 NM									
1 WDIV Th 11/01/12 5:21 PM M-F Local 4 News 5P-530P :30 DST1207H \$1,300.00 NM									
2 WDIV F 11/02/12 5:30 PM M-F Local 4 News 5P-530P :30 DST1208H \$1,300.00 NM									
30	11/05/12	11/05/12	M-F Local 4 News	5P-530P	1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 5:22 PM M-F Local 4 News 5P-530P :30 DST1208H \$1,300.00 NM									

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Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/29/12	11/02/12	M-F Local 4 News	530P-6P	11111--	:30	5	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV M 10/29/12 5:56 PM M-F Local 4 News 530P-6P :30 DST1207H \$1,350.00 NM 2 WDIV Tu 10/30/12 5:57 PM M-F Local 4 News 530P-6P :30 DST1207H \$1,350.00 NM 4 WDIV W 10/31/12 5:40 PM M-F Local 4 News 530P-6P :30 DST1207H \$1,350.00 NM 1 WDIV Th 11/01/12 5:41 PM M-F Local 4 News 530P-6P :30 DST1208H \$1,350.00 NM 5 WDIV F 11/02/12 5:56 PM M-F Local 4 News 530P-6P :30 DST1207H \$1,350.00 NM									
32	11/05/12	11/05/12	M-F Local 4 News	530P-6P	1-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 5:37 PM M-F Local 4 News 530P-6P :30 DST1207H \$1,350.00 NM									
33	11/04/12	11/04/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 6:22 PM Sun 6pm Sun 6pm :30 DST1207H \$1,200.00 NM									
34	10/29/12	11/02/12	M-F Local 4 News 6-630p	6P-630P	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 M-F Local 4 News 6-630pm 6P-630P :00 \$1,600.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10 4 WDIV Tu 10/30/12 6:30 PM M-F Local 4 News 6-630pm 6P-630P :30 DST1207H \$1,600.00 NM 2 WDIV W 10/31/12 5:57 PM M-F Local 4 News 6-630pm 6P-630P :30 DST1207H \$1,600.00 NM 5 WDIV Th 11/01/12 6:12 PM M-F Local 4 News 6-630pm 6P-630P :30 DST1207H \$1,600.00 NM 3 WDIV F 11/02/12 6:28 PM M-F Local 4 News 6-630pm 6P-630P :30 DST1208H \$1,600.00 NM									
35	11/05/12	11/05/12	M-F Local 4 News 6-630p	6P-630P	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 M-F Local 4 News 6-630pm 6P-630P :00 \$1,600.00 NM See MG 35.2,35.3 3 WDIV Tu 11/06/12 4:51 AM Lcl Nws 11/5-11/6 4-5a :30 DST1208H \$400.00 NM MG for 35.1 11/05 2 WDIV Tu 11/06/12 6:59 AM Local 4 News Today @ 6A 6A-7A :30 DST1207H \$1,200.00 NM MG for 35.1 11/05									

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INVOICE



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WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	11/03/12	11/03/12	Sat 6-630pm Loc News	6P-630P	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 Sat 6-630pm Loc News 6P-630P :00 \$1,100.00 NM See MG 36.2									
2 WDIV Sa 11/03/12 8:47 PM Sat Local News 11/3 7-8p :30 DST1208H \$1,100.00 NM MG for 36.1 11/03									
37	10/29/12	11/02/12	M-F Wheel of Fortune	7P-730P	11111--	:30	5	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 7:26 PM M-F Wheel of Fortune 7P-730P :30 DST1205H \$2,300.00 NM 3 WDIV Tu 10/30/12 7:25 PM M-F Wheel of Fortune 7P-730P :30 DST1207H \$2,300.00 NM 4 WDIV W 10/31/12 7:19 PM M-F Wheel of Fortune 7P-730P :30 DST1207H \$2,300.00 NM 5 WDIV Th 11/01/12 7:13 PM M-F Wheel of Fortune 7P-730P :30 DST1208H \$2,300.00 NM 2 WDIV F 11/02/12 7:14 PM M-F Wheel of Fortune 7P-730P :30 DST1207H \$2,300.00 NM									
38	11/05/12	11/05/12	M-F Wheel of Fortune	7P-730P	1-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 7:17 PM M-F Wheel of Fortune 7P-730P :30 DST1208H \$2,300.00 NM									
39	10/29/12	11/02/12	M-F Jeopardy	730P-8P	11111--	:30	5	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV M 10/29/12 7:55 PM M-F Jeopardy 730P-8P :30 DST1207H \$2,300.00 NM 1 WDIV Tu 10/30/12 7:53 PM M-F Jeopardy 730P-8P :30 DST1207H \$2,300.00 NM 2 WDIV W 10/31/12 7:36 PM M-F Jeopardy 730P-8P :30 DST1206H \$2,300.00 NM 4 WDIV Th 11/01/12 7:44 PM M-F Jeopardy 730P-8P :30 DST1207H \$2,300.00 NM 5 WDIV F 11/02/12 7:36 PM M-F Jeopardy 730P-8P :30 DST1208H \$2,300.00 NM									
40	11/05/12	11/05/12	M-F Jeopardy	730P-8P	1-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 7:36 PM M-F Jeopardy 730P-8P :30 DST1207H \$2,300.00 NM									

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INVOICE



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Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/30/12	10/30/12	Tuesday 8-9p	THE VOICE	- 1 - - - - -	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1 - - - - - 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Tu 10/30/12 Tuesday 8-9p THE VOICE :00 \$10,000.00 NM See MG 41.2 2 WDIV Tu 10/30/12 The Voice 8-9PM :00 \$10,000.00 NM See MG 41.3 3 WDIV Tu 10/30/12 9:40 PM The Voice 8-10PM :30 DST1205H \$10,000.00 NM MG for 41.2 10/30									
42	10/29/12	11/05/12	Monday 8-10p	THE VOICE	1 - - - - -	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1 - - - - - 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 8:47 PM Monday 8-10p THE VOICE :30 DST1207H \$10,000.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1 - - - - - 1 \$10,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 11/05/12 8:23 PM Monday 8-10p THE VOICE :30 DST1208H \$10,000.00 NM									
43	11/02/12	11/02/12	Network TBA	WHITNEY/COMMU	- - - - 1 - -	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - - 1 - - 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 11/02/12 Network TBA WHITNEY/COMMU :00 \$2,200.00 NM See MG 43.2 2 WDIV F 11/02/12 Whitney 8-830PM :00 \$2,200.00 NM See MG 43.3 3 WDIV F 11/02/12 7:59 PM Decision 2012: Primetime Flashp 8-9PM :30 DST1207H \$2,200.00 NM MG for 43.2 11/02									
44	11/01/12	11/01/12	The Office	8-9P	- - - 1 - - -	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - - - 1 - - - 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 11/01/12 The Office 8-9P :00 \$4,000.00 NM See MG 44.2 2 WDIV Th 11/01/12 30 Rock 8-8:30PM :00 \$4,000.00 NM See MG 44.3 3 WDIV Th 11/01/12 The Voice 8-10PM :00 \$4,000.00 NM See MG 44.4,44.5,44.6 4 WDIV Th 11/01/12 8:26 PM The Voice 8-10PM :30 DST1208H \$3,740.00 NM MG for 46.2,44.3 5 WDIV Th 11/01/12 9:23 PM The Voice 8-10PM :30 DST1207H \$3,740.00 NM MG for 46.2,44.3 6 WDIV Su 11/04/12 Sun Local News 11/4 1130-12n :00 \$2,320.00 NM See MG 44.7 7 WDIV Su 11/04/12 11:45 AM Sun Local News 11/4 1130-12n :30 DST1208H \$2,320.00 NM MG for 44.6 11/04									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/31/12	10/31/12	Network TBA	SVU	-- 1----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -- 1---- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/31/12 Network TBA SVU :00 \$3,000.00 NM See MG 45.2									
2 WDIV W 10/31/12 9:45 PM Law & Order: Special Victims Uni 9-10PM :30 DST1207H \$3,000.00 NM MG for 45.1 10/31									
46	11/01/12	11/01/12	Network TBA	9-10P	--- 1---	:30	1	\$5,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --- 1--- 1 \$5,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 11/01/12 Network TBA 9-10P :00 \$5,800.00 NM See MG 46.2									
2 WDIV Th 11/01/12 The Voice 8-10PM :00 \$5,800.00 NM See MG 44.4,44.5,44.6									
47	10/30/12	10/30/12	Network TBA	PARENTHOOD	- 1----	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1---- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV M 10/29/12 9:44 PM The Voice 8-10PM :30 DST1206H \$5,500.00 NM MG for 47.2 10/30									
1 WDIV Tu 10/30/12 Network TBA PARENTHOOD :00 \$5,500.00 NM See MG 47.2									
2 WDIV Tu 10/30/12 Parenthood 10-11PM :00 \$5,500.00 NM See MG 47.3									
48	11/01/12	11/01/12	Rock Center With Brian Williams	10-11PM	--- 1---	:30	1	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --- 1--- 1 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 11/01/12 10:41 PM Rock Center With Brian Williams 10-11PM :30 DST1208H \$4,200.00 NM									
49	10/31/12	10/31/12	Law & Order: Special Vict	10-11PM	-- 1----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -- 1---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/31/12 Law & Order: Special Victims Uni 10-11PM :00 \$2,500.00 NM See MG 49.2									
2 WDIV W 10/31/12 10:07 PM Chicago Fire 10-11PM :30 DST1207H \$2,500.00 NM MG for 49.1 10/31									

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INVOICE



Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	11/03/12	11/03/12	Law & Order: Special Vict	10-11PM	-----1-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 Law & Order: Special Victims Uni 10-11PM :00 \$650.00 NM See MG 1.4,1.5,1.6,1.7,1.8,1.9,1.10									
51	11/02/12	11/02/12	Dateline NBC	10-11PM	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 11/02/12 Dateline NBC 10-11PM :00 \$2,500.00 NM See MG 51.2									
2 WDIV F 11/02/12 8:59 PM Hurricane Sandy: Coming Togeth 8-9PM :30 DST1208H \$2,500.00 NM MG for 51.1 11/02									
52	11/03/12	11/03/12	Sat 11-1130P Late News	11-1130P	-----1-	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 11:10 PM Sat 11-1130P Late News 11-1130P :30 DST1208H \$2,400.00 NM									
53	10/29/12	11/02/12	11-1135P Late News	11P-1135P	11111--	:30	5	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/29/12 11:25 PM 11-1135P Late News 11P-1135P :30 DST1207H \$2,900.00 NM 3 WDIV Tu 10/30/12 11:34 PM 11-1135P Late News 11P-1135P :30 DST1207H \$2,900.00 NM 1 WDIV W 10/31/12 11-1135P Late News 11P-1135P :00 \$2,900.00 NM See MG 53.6 6 WDIV W 10/31/12 11:36 PM Late News 10/31,11/2 11-1145p :30 DST1207H \$2,900.00 NM MG for 53.1 10/31 5 WDIV Th 11/01/12 11-1135P Late News 11P-1135P :00 \$2,900.00 NM See MG 53.8 8 WDIV Th 11/01/12 11:36 PM Late News 10/31-11/5 11-1145p :30 DST1207H \$2,900.00 NM MG for 53.5 11/01 4 WDIV F 11/02/12 11-1135P Late News 11P-1135P :00 \$2,900.00 NM See MG 53.7 7 WDIV F 11/02/12 11:24 PM Late News 10/31,11/2 11-1145p :30 DST1207H \$2,900.00 NM MG for 53.4 11/02									
54	11/05/12	11/05/12	11-1135P Late News	11P-1135P	1-----	:30	1	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 11-1135P Late News 11P-1135P :00 \$2,900.00 NM See MG 54.2 2 WDIV M 11/05/12 11:37 PM Late News 10/31-11/5 11-1145p :30 DST1208H \$2,900.00 NM MG for 54.1 11/05									

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Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
252586-1	11/07/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
POL/Stabenow/Senate/D/M	STABENOW FOR SENATE	11276 (PRO STABEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	11/04/12	11/04/12	Sun LN after FB	Sun LN after FB	-----1	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 11/04/12 12:09 AM Sun LN after FB Sun LN after FB :30 DST1208H \$1,900.00 NM									
56	10/29/12	10/31/12	Tonight Show 1135P-123	1135P-1237A	1-1----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1-1---- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/29/12 12:30 AM Tonight Show 1135P-1237A 1135P-1237A :30 DST1207H \$1,100.00 NM 2 WDIV W 10/31/12 12:09 AM Tonight Expand 10/31,11/2 1145p-1248a :30 DST1207H \$1,100.00 NM See MG 56.3 MG for 56.2 10/31									
57	11/05/12	11/05/12	Tonight Show 1135P-123	1135P-1237A	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 12:41 AM Tonight Show 10/31-11/5 1145p-1248a :30 DST1207H \$1,100.00 NM See MG 57.2 MG for 57.1 11/05									

Total Spots **122** Gross Total **\$197,450.00**

Payment Terms 30 Days

Agency Commission **\$29,617.50**
Net Amount Due **\$167,832.50**

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